

## Cookie Policy

### Cookies and Other Techniques

The Arena Kuwait (“we”, “us” and “our”) and other organizations, can collect information using "cookies" and other techniques, such as Pixel Indicators (we refer to all these techniques by "Cookies" for facilitation purpose). When you communicate with us (for example: when you use our websites or applications and subscribe in our marketing emails, kindly log in to the tool of accepting the use of our Cookies in order to review a list of companies which use Cookies and how they are used. This tool is always available in the lower part of our websites. Your continuance to use this website when creating an account or buying/selling tickets shall be deemed an acceptance from you of us and of other organizations to use Cookies in accordance with Cookies settings which you determine. You can use the tool of accepting the use of Cookies to change your favorites at any time. Kindly review [Privacy Policy](#) for more information regarding how to use your personal information.

### The definition of Cookies and how they work

Cookies are small text parts which are downloaded to your computer or other devices when you visit a website. Your browser sends such files to the website every time you revisit the website, thus it can identify you and can then specify what you see on the screen according to your requirements.

Pixel Indicators (sometimes are called "Web lighthouses" are invisible images provided with a line of software instructions which are put inside an email or on a webpage.

### What are the purposes for which Cookies are used

The tool of accepting the use of **Cookies** clarifies to you what companies use such files and the types of files used. We have summarized the types of cookies in the three following categories:

#### ***Cookies which provide you with the service you require (required Cookies)***

For example: saving logging in data during your visit, as without a cookie, the website might not remember or might remove your data, therefore you will have to re-enter logging in data. When you buy tickets for example, **Cookies** ensure that they are still in your marketing basket when you wish to pay and log out.

### **Cookies which provide you with advertisements which are considered more appropriate for you interest (advertisement Cookies)**

We, and other organizations, may use Cookies in order to limit the times when a certain advertisement appears to you, or in order to show other advertisements which might be more important for you – this process is often called "online behavioral advertising." It is worth mentioning that online behavioral advertising is a tool for using information related to your browsing activities, they are collected using Cookies applied when browsing online or when opening emails sent by us, in addition to information which were collected by us or by other organizations in a place in order to add you with other users to groups having common interest, then advertisements are displayed to you according to such interests.

### **Cookies which analyze and improve your browsing and emailing experience (functional Cookies)**

We would like for example and for analysis purposes to know familiar pages and links, including information provided in emails sent by us, and those which are not mostly used in order to help us to keep our websites and emails updated and relevant. We also use Cookies to customize your visits to the website as per your desires. For example: remembering options you make such as the language or region.

### **How to manage Cookies**

It is worth mentioning that in addition to the tool of accepting the use of our Cookies, most browsers will enable you to manage the favorites of Cookies. For example: you can make the browser notify you when you receive a new Cookie or use it to completely disable Cookies. If you want to disable or completely delete such files, this might result in improper working of such website, as they depend on Cookies in order to provide you with the service you requested (see basic Cookies, above).

If you do not want to allow us and other organizations to use Cookies in emails sent by us, such as pixel indicators, then the best way to do so is disabling images when reviewing such emails. In other words, display only the normal text of emails. Some web browsers and email customers have available settings or extras to disable/close such files, such as Gmail.